

Prerequisite status: -	Unit Type: Theoretical	The number of units: 2	Name of the lesson: Entrepreneurial management in rural planning
Type of additional practical training: Has it <input type="checkbox"/> does not have <input checked="" type="checkbox"/> science travel <input type="checkbox"/> Laboratory <input type="checkbox"/> Workshop <input type="checkbox"/> , Seminar <input type="checkbox"/>		The number of hours: 32	Expert professor to teach: Geography and rural planning
Goals: Acquaintance of students with the intellectual foundations of rural entrepreneurship management and empowering students to use this intellectual foundation in recognizing and applying the elements of entrepreneurial management and its process in rural areas.			
Headlines 1- Theories and concepts of sustainable entrepreneurship and spatial entrepreneurship in rural areas and its evolution 2- The role of social entrepreneurship in the development of rural entrepreneurship in Iran and the introduction of related domestic and foreign experiences 3- Effective factors and forces in the development of a sustainable rural entrepreneurship ecosystem 4- Key players in the development of spatial entrepreneurship in rural areas at different territorial levels 5- Effective factors for strengthening the motivation of entrepreneurial activity in rural areas 6- Tools and methods of evaluating and presenting entrepreneurial ideas 7- Supply chain management in rural entrepreneurship and value creation in the form of supply chain management 8- Institutions supporting rural entrepreneurship activities in Iran (financial funds, accelerators, science and technology parks, banks, ...) 9- Organization and management of resources (human, physical, financial) in sustainable rural entrepreneurship 10- Analysis of strategic planning of sustainable rural entrepreneurship 11- The process of planning and launching entrepreneurial activity in villages 12- Product commercialization process, branding, and marketing according to rural businesses 13- Designing and compiling the business model canvas and rural business plan (class activity)			
Reference 1- Eftekhari, Abdolreza and Hamdollah Sajjadi Qeidari (2010). Rural development with an emphasis on entrepreneurship; Tehran: Samt Publications. 2- Moghimi, Seyyed Mohammad, Akbari, Morteza and Vakili, Yusef. (2019). Entrepreneurship theories. Tehran: Tehran University Press			

- 3- Brooks, Arthursey. 2012. Social entrepreneurship: a new approach to creating a social business. Translators: Zahra Arasti, Farnoosh Elami, Fateme Narenji Sani. Tehran: Academic Jihad Publishing Organization.
- 4- Nick Gallent, Iqbal Hamiduddin, Meri Juntti, Sue Kidd, Dave Shaw, 2015, Introduction to Rural Planning: Economies, Communities and Landscapes (Natural and Built Environment Series) 2nd Edition, Routledge
- 5- Nina Verma, 2019, Management of Rural Entrepreneurship, Global Vision Publishing House
- 6- Olav Sorenson, 2007, Entrepreneurship, Geography, and American Economic Growth. Zoltan J. Acs and Catherine Armington, Cambridge press.